



Week Without Violence 2024 Media Toolkit

This is a resource package developed by the Northern Integrated Family Violence Services to support the Week Without Violence campaign.

This toolkit includes:

- [Social media tile](#) for the WWV 2024.
- [Posters](#) containing information in English, Arabic, Assyrian, Chinese, Hindi, Punjabi and Vietnamese for:
 - adult victim survivors
 - adult using family violence

The artwork can also be utilised in other formats, such as newsletters.

Week Without Violence campaign

The Week Without Violence (WWV) is an annual campaign during the third week of October that aims to end violence against women.

The Week Without Violence is an initiative created by YWCA USA in 1995. Organisations around the world have hosted community events to end violence against women.

Activities focus on raising awareness, promoting attitude change and enabling individuals and organisations to begin positive actions towards ending violence in their communities.

Week Without Violence Resources

Family Violence Network members and NIFVS partners are encouraged to:

- Share the key message: "The @NameOrganisation is joining the Week Without Violence 2024 campaign to raise awareness and promote positive actions towards ending violence in their community" and using the tags #WWV2024 #WeekWithoutViolence #WeekWithoutViolence2024 #NIFVS
- Share the social media tiles on their media channels
- Share the posters with local community settings
- Tag NIFVS in LinkedIn posts

The resources can be downloaded here:

- [Social Media tiles](#)
- [Posters](#)

We also encourage you to share the resources developed by Whittlesea Community Connections that can be downloaded [here](#).